

DEVELOPMENT OF PBL LEARNING MODEL BASED ON "NEWS REPORT" WITH CANVA MEDIA ON PKN LESSONS

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ABSTRACT

Along with the increasingly advanced development of information and communication technology today requires every human being, especially in the field of education to continue to improve their professionalism, especially in terms of developing learning innovations that can be in the form of models, media, etc. developed. In this paper, it is concluded that the author is trying to develop a news-hassle-based PBL learning model using Canva media with many studies discussed such as the definition of Civics learning, learning media, learning models, development of learning models, PBL learning models, learning development models. With this development, it is expected to be able to answer the problems that have arisen in the world of education so far because it is felt that the learning used is more interesting and innovative so that it will be motivated and enthusiastic in participating in lessons, especially Civics lessons.

Keywords : *PBL, News Report, Media Canva,*

INTRODUCTION

Quality Human Resources (HR) learning model. Education is the future asset of a nation, the process of nation development is largely determined by education itself, so education must be the main object of study. In an educational program there are many activities, one of which is learning activities. In Law number 20 of 2003 concerning the National Education system, learning is defined as a process of interaction between students and educators and learning resources in an environment.

In today's era of science and technology development, teacher professionalism is not enough to only teach students but also must be able to manage information and the environment to facilitate student learning activities (Ibrahim et al., 2002). The concept of a learning environment includes methods, media assessment systems, as well as the facilities and infrastructure needed to package learning so that it is easier for students to absorb information. The impact of the development of science and technology on the learning process is to enrich learning resources and media, such as textbooks, modules, films, videos, slides, web, e-books and so on.

In the practice of learning in schools, there are still many problems in the implementation of learning, especially in Civics lessons, sometimes teachers are less creative in carrying out learning because there are still many teachers who still use the lecture method or in other words have not used innovative learning models and utilize learning media so that resulting in passive and less enthusiastic students in participating in lessons, not to mention

when lessons are approaching the last hour students tend to be less enthusiastic about Civics subjects this is because 1) students are tired, 2) learning support facilities are inadequate, 3) teaching teachers are still using different methods. conventional way so that students are less interested in following the lesson.

Education in the 21st century is closely related to technological advances so that in the practice of learning an effective learning media is needed to achieve the expected goals. Media is one component of communication, namely as a messenger from the communicator to the communicant (Criticos, 1996). Based on this definition, the learning process is a communication. The learning process contains several components of communication, namely teachers as communicators, learning materials, learning media, students as communicants. So that it can be concluded that learning media is everything that can be used to channel messages/information or teaching materials so that it can attract attention or stimulate students' interests, students' thoughts in learning activities to achieve the desired goals.

In the learning process, especially in the 21st century along with advances in science and technology, the use of media is very important, especially in Civics subjects which in the teaching materials are closely related to daily life and related to the social, economic, cultural and political environment so that if the teacher only conveys material in verbally (lectures) students will have difficulty in receiving information or teaching materials. Because sometimes when the teacher only conveys material orally in the sense of not using effective learning media students cannot say the word but do not know the meaning then students tend to imitate what the teacher says, secondly, it is very susceptible to errors in interpretation or in other words interpreted different by students, then the third attention is not focused, fourth there is no understanding, which is minimal logical thinking processes starting from awareness until concepts arise. In this case, the media is a very important component in supporting learning activities so that the goals to be achieved can be realized. In this case, the author uses canvas as a support in the development plan that is carried out. Kanva media is a web-based media which contains a variety of attractive design/template features such as presentation designs, social media graphics, etc.

In addition to interesting media to support learning, an effective learning model is also needed in order to overcome various kinds of problems that are often encountered in learning practice so that the objectives of learning can be realized. In this case, the author tries to overcome the problems that often arise in the field, namely by developing a "News Report" for SMA/SMK class students in Civics. As we all know that the development of the quality of learning is an absolute must at every level so that the development of Civics learning is also very important considering the strategic function of Civics in schools. Based on Permendikbud Number 65 of 2013 concerning the standard process of learning models that are prioritized in implementing the 2013 curriculum, namely the inquiry learning model, the learning Discovery model, the project-based learning model, and the problem-based learning model (PBL).

Problem Based Introduction (PBI) is a learning model characterized by the existence of real problems as a context for students to learn to think critically, and have the ability to solve problems. This learning model begins by giving problems to students. PBI organizes learning between questions and problems (both personal and social). PBI shows actual, real-life situations that avoid simple answers and complement existing ones.

PBI is not designed to assist teachers in conveying as much information as possible to students, but helps students develop thinking skills, problem solving, and intellectual abilities, learn adult roles through experience in real situations and simulations, and become independent, self-taught learning. (Hobri, 2009).

PBI usually consists of 5 main phases starting from the orientation of the teacher who directs students about the problem situation, then the teacher organizes students to learn, the teacher helps independent and group investigation, develops and presents the results of the discussion, analyzes and evaluates the problem solving process.

In practice, PBL learning is an example of a learning model that has existed for a long time and is widely used in practice in schools so that it is not new in the world of education. Therefore, the author tries to make learning innovations, namely PBL based on "News Report"

News Reports in this case, namely news reading by students in order to explain the existing concrete problems. Students seem to act as news anchors and other students as listeners who will play a role in analyzing a problem. News Reports are carried out using a cooperative learning strategy where students discuss in groups and to read the news themselves, representatives from each group are carried out.

RESEARCH METHOD

The type of this research is library research, namely research conducted by reading literature, in the form of books/magazines, journals and other data sources in the library. So data collection is carried out in libraries or in other places where books and other data sources are stored. (Supranto, 2003: 28)

This research is included in qualitative research, namely research using a naturalistic approach to seek and find meaning or understanding of phenomena in a special setting. (Tohirin, 2012:2)

Data

Sources The data sources referred to in the research are the subjects from which the data can be obtained. Sources of qualitative research data are displays in the form of spoken or written words that are observed by researchers, and objects that are observed in detail so that the meaning implied in the document or object can be captured. In this study using a qualitative method of literature (library research), namely books and other literature as data sources. The various data sources include:

1. Primary Sources

According to Lofland and Loftland in Moleong (2009:157) the main or primary data sources in qualitative research are words and actions, the rest are additional data such as documents and others. In this study, the primary source of data collection was in the form of books.

2. Secondary Sources

According to Sugiyono (2010:309), secondary sources are data sources that do not directly provide data to data collectors, for example through other people

or documents. In this study, the secondary sources of data collection were journals and articles related to moderation and democracy.

Data Collection Techniques Data

collection techniques, in this case the author will identify discourse from books, papers or articles, magazines, journals, web (internet), or other information related to the title of writing to look for things or variables in the form of notes, transcripts, books, newspapers, magazines and so on related to the study of Islamic Moderation and Pancasila Democracy. Then the following steps are takenCollecting:

1. existing data either through books, documents, internet magazines (web).
2. Analyze the data so that researchers can conclude about the problem beingstudied.
3. In essence, there is no specific reference in collecting data in this method, but the data collected is not simply the result of research, because the human mind provides work guidance in a systematic and appropriate manner with the object of study. Therefore, certain techniques are needed so that the research results are systematic and objective.
4. Two research instruments were used in collecting this data, first, collecting data in the form of verbal symbols, namely collecting unanalyzed manuscripts. In collecting this data, researchers can use recording equipment, such as photocopies and so on.
5. Second, a data card that serves to record the results of the data that has been obtained to make it easier for researchers to clarify the data that has been obtained in the field, besides that the data card provides a solution if the first instrument is difficult to operate, the data card can be used as a substitute for the instrument. first, but with the consequence of the length of time in the data source location.

Data Analysis Techniques Data

analysis is an effort or way to process data into information so that the characteristics of the data can be understood and useful for problem solving, especially problems related to research. Or another definition of data analysis, namely the activities carried out to change the data resulting from research into information that can later be used in drawing conclusions. (Syukur Kholil, 2006:20)

The data analysis technique used in this research is content. Content analysis always displays three conditions: objectivity, systematic approach and generalization. (Burhan Bungin, 2012:84)

After the data has been successfully processed and analyzed, the researcher needs to draw conclusions according to the research questions (problem formulation) proposed. In that conclusion, all questions must be answered and all research questions that encourage research. (Syukur Kholil, 2006:21)

The collected data is then processed and analyzed using the content analysis through a qualitative approach and then analyzed descriptively analytically. What is meant by content analysis is a systematic technique for analyzing message content and managing messages. Then to give an idea of religious moderation. Furthermore, to get the final result of this research, analytical and critical interpretation of the data is used.

RESEARCH RESULTS AND DISCUSSION

(1998:37) states that learning is a process of changing individual behavior through interaction with the environment. Learning is a process of effort made by individuals to obtain new changes in behavior as an individual experience itself. Furthermore, from the above opinion, it can be concluded that the definition of learning is a process of effort made by a person to obtain changes in behavior through interaction with his environment as a result of his own experience to meet the needs of his life. While learning is a process organized by teachers to teach students to learn to acquire and process knowledge, skills, and attitudes (Dimiyati & Mudjiono, 2006:157).

Academically, Citizenship Education is an educational program that functions to foster awareness of citizens in carrying out their rights and obligations. According to Al Hakim (2012: 8) Civics emphasizes the competence (ability) of students to have national insight and love for the homeland which needs to be realized in the practice of providing education at universities, senior high schools, junior high schools and elementary schools.

The target of Citizenship Education in the national education system is focused on the credibility of the personality of citizens and being able to participate in the life of the state, nation and society of Indonesia. Civics also aims to broaden the horizons and grow awareness of citizens, attitudes and behavior of love for the homeland, which is based on the nation's culture, insight into the archipelago and national security. Thus, citizens are expected to have the ability to understand, analyze, and solve problems faced by the people of the nation and state.

Learning Models

The basic capital of teachers in planning and implementing creative, practical, and effective and fun learning is to use learning models.

According to Puspasari (2015: 14) in Joyce and Weil (2009) defines a learning model consisting of 5 basic elements, namely (1) syntax is a learning sequence which is also known as a phase, (2) social system, the role of students and teachers and the required norms, (3) principles of reaction, giving an overview to the teacher on how to view and respond to what students are doing, (4) the support system is a condition or requirement needed for the implementation of a model such as class settings, instructional systems, learning tools, learning facilities, and learning media, and (5) instructional and nurturant effects learning outcomes that are achieved directly by setting students on the expected goals and other learning outcomes produced by a teaching and learning process as a result of creating a learning atmosphere experienced directly by the students. students without direct guidance from the teacher.

According to Eggen & Kauchak (2012: 7) the learning model is designed to help students develop critical thinking skills and gain an in-depth understanding of the form of material specifications in which the teaching model includes a series of steps (phases) aimed at helping students achieve more specific learning goals. supported by theory and research on learning and motivation.

The use of learning models allows teachers to use their own creativity and use all the skills and knowledge they already have.

Model Development

According to Puspasari (2015: 42) in (Ikatan Pamong Learn Indonesia (IPABI, 2008: 2) model development is an effort to improve, discover something new according to certain scientific principles and methods

so as to give birth to the desired formulation. Model development includes models programs, learning models, training models, and non-formal and informal education mentoring models. According to Puspasari (2015: 43) in (Sudiarta 2010: 15) suggests model development is a conceptual framework design process that can improve the quality of achieving learning objectives. From the

opinion above it can be concluded that model development is a conceptual design process in an effort to improve the function of a previously existing model which is then given additional learning components which are considered to be able to improve the quality of learning in order to achieve the learning objectives to be achieved. Problem

Model Based Learning (PBL)

Mod Problem-based learning is a learning model with a student learning approach to authentic problems so that students can construct their own knowledge, develop higher skills and inquiry, become self-reliant, and increase self-confidence (according to Arends in Abbas, 2000:12). PBL is a curriculum development and teaching system that simultaneously develops problem solving strategies and basic knowledge and skills by placing students in an active role as solvers of everyday problems that are not well structured. The above definition implies that PBL is any learning atmosphere that is directed by a daily problem.

Problem Based Learning (PBL) intends to provide free space for students to think about concepts and solve problems related to the material presented by the teacher.

Canva Learning Media

According to Munadi (2013:8) learning media can be understood as anything that can convey and distribute messages from sources in a planned manner so as to create a conducive learning environment where recipients can carry out the learning process efficiently and effectively. In line with this, Daryanto (2013:7) states that learning media is one component of learning that allows communication between teachers and students to take place optimally. Thus, learning media has an important position in helping teachers convey abstract messages or information to be more concrete and easily understood by students.

Learning media according to Smaldino (2011: 7) is anything that carries information between a source and a recipient. The purpose of the media is to facilitate communication and learning. The six basic categories of media are text, audio, visual, and objects. The existence of media in this learning activity is very important, especially to provide concrete or real experiences to students and not just abstract theories. Therefore, in choosing and designing the right media, a teacher must really pay attention to the differences of each student in integrating their understanding with real situations in the field.

One of the computer programs/applications on computers that can be used to create learning media containing text, graphics (visual media) is Canva.

Learning Development Model

According to Seels & Richey (in Hobri, 2010:1) development research is oriented towards product development where the development process is described as accurately as possible and the final product is

evaluated. The product developed is a learning model in the form of syntax, learning tools, and the necessary instruments. The development process is related to activities at each stage of development. The final product developed is evaluated based on the specified product quality aspects.

The development model used in this research is the Thiagarajan, Semmel and Semmel model. The Thiagarajan model (in Hobri, 2010:12) consists of four stages known as the 4-D model. The four stages are the defining stage, the design stage, the development stage, and the disseminate stage.

The development model of Thiagarajan Semmel and Semmel was chosen because (1) each stage and phase in it is quite complete and systematic, (2) involves expert judgment so that the quality of the learning tools developed can be controlled, (3) trial activities (test development), revision, and re-trials were carried out in several cycles to obtain the expected quality and efficiency of the learning tools.

CONCLUSION

In today's era of science and technology development, teacher professionalism is not enough to only teach students but also must be able to manage information and the environment to facilitate student learning activities. The concept of a learning environment includes methods, media assessment systems, as well as the facilities and infrastructure needed to package learning so that it is easier for students to absorb information. The impact of the development of science and technology on the learning process is to enrich learning resources and media, such as textbooks, modules, films, videos, slides, web, e-books and so on. Along with the increasingly advanced development of information and communication technology today requires every human

being, especially in the field of education to continue to improve their professionalism, especially in terms of developing learning innovations that can be in the form of models, media, etc. . In this paper, it is concluded that the author tries to develop a news-based PBL learning model with many studies discussed, such as the definition of Civics learning, learning media, learning models, development of learning models, PBL learning models, and learning development models. With this development, it is expected to be able to answer the problems that have arisen in the world of education so far because it is felt that the learning used is more interesting and innovative so that it will be motivated and enthusiastic in participating in lessons, especially Civics lessons.

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